

## Website development services

### Basic Package 369€

Static corporate website construction with the following characteristics:

- ✓ Choice between standard templates for the look-and-feel of the website
- ✓ Support for one language
- ✓ Incorporation of existing company logo
- ✓ Website will contain the following pages:
  - ✓ A "Main/Home page" containing general information regarding the company as well as links to internal pages
  - ✓ Main menu
  - ✓ A "Company" page containing information regarding the company
  - ✓ A "Products and Services" page containing information regarding the products and services which the company offers
  - ✓ A "Clients/Partners" page containing information regarding the clients as well as the partners of the company
  - ✓ A "Contact" page containing company's contact information
- ✓ Website traffic monitoring through which the customer will be able to monitor a vast majority of metrics
- ✓ Google maps support for company location

*Available for all 3 VBC hosting packages (Standard, Advanced and Professional)*

### Advanced Package 799€

Fully dynamic corporate website construction with the following characteristics:

- ✓ Requirements gathering holding one on one meetings with the customer
- ✓ Choice between two customized templates presented for specific needs of the company
- ✓ Bilingual support for the Greek and the English language (content for both languages has to be provided by the company)
- ✓ Incorporation of existing company logo
- ✓ Website will contain the following pages:
  - ✓ A "Main/Home page" containing general information regarding the company as well as links to internal pages
  - ✓ Choice between horizontal or vertical main menu
  - ✓ A "Company" page containing information regarding the company
  - ✓ A "Products and Services" page containing information regarding the products and services which the company offers
  - ✓ A "Clients/Partners" page containing information regarding the clients as well as the partners of the company
  - ✓ A "Contact" page containing company's contact information - Contact form enabled
  - ✓ A page dedicated to a special need/topic for the company
- ✓ Delivery of a web based, user friendly and powerful Content Management System (CMS) through which the customer will be managing all content of all pages for both languages
- ✓ Basic Search Engine Optimization (SEO):
  - ✓ Sitemap
  - ✓ Search engine submission
  - ✓ Basic keywords utilization
- ✓ Website traffic monitoring through which the customer will be able to monitor a vast majority of metrics
- ✓ Google maps support for company location

*Available only for the Advanced and the Professional VBC hosting packages*

### Advanced Package Add-ons

In addition to the Advanced Package there is a list of available modules for additional website functionality described in the list below:

- ✓ **Product Gallery module 184€**  
The company will be able to present each one of the products/services it offers through dedicated pages
- ✓ **Photo Gallery module 184€**  
The company will be able to present a photo gallery with unlimited photos to its visitors. Can be placed on the front page
- ✓ **Polls module 184€**  
The company will be able to run desired polls and gather opinions from its visitors
- ✓ **Newsletter module 369€**  
The company will be able to collect emails from visitors as well as fully administer newsletters sent to a large number of recipients without being categorized as spam
- ✓ **Additional languages 246€(per lang)**  
Besides Greek and English languages which are supported in the Advanced Package, the company can include more languages (unlimited number) support to its website (content for different language(s) has to be provided by the company)
- ✓ **Social network integration 246€**  
The company will be able to fully integrate and create its own social network within its website

*Note: All above add-on modules will be fully supported by the web based, user friendly and powerful Content Management System (CMS)*

### E-Shop PRO

Fully functional e-shop construction with the following characteristics:

- ✓ Complete infrastructure to host the entire product catalogue of the company
- ✓ Unlimited number of categories and products
- ✓ Support for availability status, list price as well as discount price per product
- ✓ Ability to attach a file per product (PDF)
- ✓ Support of unlimited number of languages
- ✓ Profile administration per user
- ✓ VAT policies per country
- ✓ Shipping administration
- ✓ Multiple currency support
- ✓ Customer notification for each order step
- ✓ Newsletter support
- ✓ News and announcements
- ✓ Featured product list
- ✓ Top selling product list
- ✓ Secure infrastructure
- ✓ Discrete roles and privileges
- ✓ User friendly and powerful Content Management System (CMS) through which the customer will be managing all content of the e-shop
- ✓ FREE Adwords campaign for 1 month worth 50€
- ✓ FREE Google translator integration
- ✓ Banking integration (Eurobank, Winbank)

As an Add-on to Basic or Advanced Package: **2.829€**

Stand alone to existing website: **3.628€**

**The first 10 e-shop customers will be receiving a choice between a FREE laptop or a PBX (total worth of 350€) with their purchase**

*Note: No backend online integration with the company's existing IT systems (CRM, ERP, etc) is included in the above offer*

*Available only for the Advanced and the Professional VBC hosting packages*



## Additional web services

- ✓ **3D flipping book static website**

Do you need a simple, static, website but at the same time want to have a cool, 3D flipping book, experience for your customers? Then this option is ideal for you, especially if you already have a paper product catalogue. This application will work not only on the web, but on iPhone, as well as it can be combined with a touch screen located at your store for your customers to flip through your virtual catalogue with their fingers!

**553€**
- ✓ **Terms and conditions**

All websites, especially corporate websites which also deal with online purchasing, should have terms and conditions which will protect the company from legal issues. We can provide all necessary support through our legal team in order for your company to have such terms and conditions.

  - ✓ Basic terms and conditions package (for a typical corporate site): **123€**
  - ✓ Advanced terms and conditions package (e.g. for an e-shop): starting at **615€**

**553€**
- ✓ **Social media presence, campaigns setup and administration and Search Engine Marketing (SEM)**

Social media such as Facebook, Google+ as well as LinkedIn have become a very valuable marketing tool in the hands of a corporation. We will assist you in having a corporate presence at those networks and provide consulting services, setup and administration of such presence and promotion

In addition to the social media presence, a company can promote itself through online marketing campaigns run on search engines such as Google, Yahoo and Bing. Google is worldwide the most adopted search engine and offers AdWords as a means for a company to advertise itself both through Google's search results, as well as through the widest website network of sites which cooperate with Google

**On demand**
- ✓ **Advanced Search Engine Optimization (SEO)**

Search Engine Optimization (SEO) is the "art" of achieving high organic ranking for the company's website pages in the results of widely used search engines, such as Google, Yahoo and Bing. This is highly important especially since 90% of internet users use search engines to find what they are looking for, 84% of which browse through the first 2 pages of the search results and do not move further down. Advanced SEO contains the necessary keyword search to be performed based on the company's needs, a construction of a final keywords list, the implementation of the necessary development needed in order for SEO techniques to be applied and finally monitoring results for the first 3 months of operation

**1845€**
- ✓ **Content creation**

Creation of the content of your company's website giving emphasis to the way it will be communicated to your website visitors

**On demand**
- ✓ **Website migration services**

We can handle content, code and database migration from a company's existing hosting infrastructure to the new, Vodafone Business Connect, hosting infrastructure

**On demand**
- ✓ **Advanced development services**

For cases where your company needs a fully customized solution requiring code development and/or graphics design, this will be treated as a project on each one and we will be assigning a development team for each completion. The daily rates for this team will be as follows:

  - ✓ Project Manager: **369€/day**
  - ✓ Software developer: **307€/day**
  - ✓ Graphics designer: **282€/day**

**On demand**

## Support

- ✓ Website support (platform updates, code support)
- ✓ SQL/MySQL database and server monitoring
- ✓ Support both via email and web through an advanced, state of the art ticketing system
- ✓ Ability to choose between the following support packages:
  - ✓ Bronze support package (includes 50 tickets per year): **369€**
  - ✓ Silver support package (includes 100 tickets per year): **615€**
  - ✓ Gold support package (includes 200 tickets per year): **984€**

**Contact us:** [vbccustomers@amperium.com](mailto:vbccustomers@amperium.com), +302106544613  
<http://www.amperium.com/vbccustomers/>

*All above mentioned prices include VAT*